



Steven Fricker

Candidate by Nomination

Email: Steven.Fricker@icloud.com
Phone: (858) 750-9714

Candidate Information:

President SJF Advisors

Senior Vice President, CDO at Primrose Schools Franchising Company

Former SVP, Head of North America Development for Popeyes Louisiana Kitchen

Former CEO of S & B Development Inc., Franchisee of Panera Bread, Corner Bakery

Former EVP, Co-Founder, T-Bird Restaurant Group (California Outback Steakhouse Franchisee).

Steven Fricker is a passionate, purpose-led business leader. His career included franchise ownership of developing national Brands including Outback Steakhouse, Panera Bread, Corner Bakery and IHOP.

Steven has served as a director and chairman of the board of the California Restaurant Association and as a founding member of the San Diego State School of Hospitality Advisory Board. He and his organizations have raised over \$2.5 million dollars for MDA research and support.

Steven holds a BS degree from San Diego State University. He is married 36+ years to Stacey Fricker and they have two grown children. They reside full time in Sea Pines Plantation.

Why I Wish to Serve the Sea Pines Community:

My wife and I are full time residents of Sea Pines after having visited here for the last 10 years on vacation with our two children. I feel Sea Pines is an exceptional community that offers a unique life style which is why we chose it for our retirement home. I want to ensure the community continues to be a special place which balances the ongoing needs and desires of both the short-term visitors and the full-time and part-time residents. I would ensure that protecting the heritage of what Charles Fraser created was always considered while continually considering improvements to the community. I have the ability based on my past experiences to listen to all points of view from stakeholders and ensure a well thought out plan is followed.

It would be an honor to serve on this board.