



**Steve Fricker**

**Class "A" Residential  
Board Member**

**Term: 2024-2026**

*President SJF Advisors*

*Senior Vice President, CDO at Primrose Schools Franchising Company*

*Former SVP, Head of North America Development for Popeyes Louisiana Kitchen*

*Former CEO of S & B Development Inc., Franchisee of Panera Bread, Corner Bakery*

*Former EVP, Co-Founder, T-Bird Restaurant Group (California Outback Steakhouse Franchisee).*

**Steven Fricker is a passionate, purpose-led business leader. His career included franchise ownership of developing national Brands including Outback Steakhouse, Panera Bread, Corner Bakery and IHOP.**

**Steven has served as a director and chairman of the board of the California Restaurant Association and as a founding member of the San Diego State School of Hospitality Advisory Board. He and his organizations have raised over \$2.5 million dollars for MDA research and support.**

**Steven holds a BS degree from San Diego State University. He is married 36+ years to Stacey Fricker and they have two grown children. They reside full time in Sea Pines.**