

Gate Entry Committee Meeting
Thursday, May 19, 2016
Main CSA Conference Room
11:00 a.m.

The May meeting of the Gate Entry Committee was called to order at 11:00 a.m. In the main conference room of the CSA Building. Chairman Cary Corbitt presided.

1. Roll Call

Present

Commercial:	Cary Corbitt	Steve Birdwell	Bob Gossett
	Mark King	Don Sigmon	
Residential:	Bill Johnson	Charlie Miner	Michael Tucker
Absent:	Bob Mang		
Staff:	Bret Martin	Beau Barnett	Toby McSwain
	Amanda Sutcliffe-Jones	Kristine Wasilewski	

2. Approval of the February 25, 2016 Meeting Minutes

The Committee reviewed the minutes of the February 25, 2016 meeting. Mr. Birdwell made the following motion, seconded by Mr. Johnson and was unanimously passed.

“RESOLVED, the Gate Entry Committee approves the minutes of the February 25, 2016 meeting as submitted.”

3. Gate Entry Committee Member Addition

The committee discussed adding another residential member to their committee and is taking the issue under consideration.

4. Update from Safety/Security on bicycle entry into community

A Task Force was implemented to provide a recommendation on allowing bicycles from outside of Sea Pines through the gates. The Task Force conducted a poll of 500 random property owners. Their findings are as follows:

- Trails cannot handle additional traffic
- Try permitting bicyclists to enter gates during non-peak (tourist) months
- CSA's Liability Increasing
- Would generate additional revenue
- Would fall in line with the Town of Hilton Head
- An additional attraction – allowing bicyclist to enter Sea Pines
- Consideration would have to be given by the CSA Board

There are safety issues to consider, the crowding on the bicycle and leisure paths. Also, we would need to look at the policy for riding bicycles at night. Presently, Sea Pines has nothing published. The state of SC law does require that bicycles ridden at night be equipped with a front headlamp.

Mr. McSwain stated that the Safety/Security Committee is reviewing two vendor proposals to conduct a bike/pedestrian survey of the leisure paths within Sea Pines.

5. 2016 Trolley Operation Update, Schedule and Routes

As of May 21, 2016, Trolleys are in full swing. Five Trolleys are running the Red, Blue and Green Line routes. The Trolley is available from 4:00 p.m. to 11:00 p.m. to and from Harbour Town.

During Heritage Week this year, Trolley riders increased by approx. 2,500 in comparison to the number of Trolley riders during Heritage Week for 2015. The total number of Trolley riders during Heritage Week for 2016 is 11,060 and the total number of Trolley riders during Heritage Week for 2015 is 8,953. Mr. McSwain stated that he is looking at adding an additional route for 2017 at The Shoppes of Sea Pines.

6. Update on Utility Easement Parking Lot Repairs

Seasonal repairs are being made to Lots 1,2,3,4 and 8. Work has been completed in Lots 3 and 4 and 50% of the work has been completed in Lot 8. Lots 1 and 2 will be completed after the Labor Day Holiday. The repairs include, white rock, 5 inches of mulch and hydro-seed.

7. Trolley Kiosk at Lawton Stables

Mr. Barnett has received a cost estimate to add a gravel Trolley Pad at Lawton Stables/Greenwood Drive. The committee will review the quote for this project.

8. Marketing Sub-committee

Mr. King gave a report from the Marketing Sub-committee. A secret shopper experience was performed at both the Ocean and Greenwood gates to see if and how many Sea Pines Brochures were offered and distributed.

- Ocean Gate – no offer
- Greenwood Gate – Brochure
- Greenwood Gate – Brochure

The expectation is that everyone who comes through the Sea Pines Gate receives a Sea Pines brochure with the understanding that some will refuse the brochure and property owners would not offered one unless it was requested.

9. Gate Entry Policy Recommendations/Changes

Mr. McSwain is working on updating the Gate Entry Policy. Once the draft is completed, it will be reviewed with the Gate Entry Committee with a recommendation to be presented to the CSA Board for approval.

10. Automated Pass System (ABDI)

Mr. McSwain has been in conversation with ABDI. This company works specifically with gated communities using an APP based system through bar codes and scanning – creating a paperless process.

11. Greenwood Gate Signage

We are working with USCB to run a survey to help us identify what issues, if any, we may have at the gate entrances. Using key words and phrases along with specific questions i.e.: As you were approaching the gate did you notice the signage? Cost to enter the gate? Resident lane vs Visitor lane? We want the signage to be welcoming, effective and inviting. The results of the survey will be available to the committee at the September meeting.

12. Greenwood Gate RFID System

Mr. McSwain stated the RFID system is not working as planned. The vendor is installing a new RFID reader at the Greenwood Gate for a trial period. Once the trial period is complete, a thorough review of the program will be conducted.

13. UBER Contract

Mr. McSwain stated a temporary contract with UBER was signed. UBER services were used by approximately 2,700 guests during the RBC Heritage Tournament. Mr. McSwain stated that a renewal contract for the balance of 2016 is being reviewed.

14. Heritage (Free Entry) Access follow-up

More information is being collected. There will be further discussions at future meetings.

15. Adjournment

With no further business to conduct, the meeting adjourned at 12:10 p.m. The next meeting is scheduled for Thursday, August 11, 2016, at 11:00 a.m. and will be held in the main conference room at the CSA Building.

Respectfully submitted,



Cary Corbitt
Chairman